

# Informational clause

## Websites users

### Personal Data Controller.

The Personal Data Controller is Pipeline Media Sp. z o.o. based in Gdańsk, registered in Court Register (kept by District Court Gdańsk-Północ based in Gdańsk, VI Department of Court Register, registration number 0000598388, NIP 9571083194, REGON 363572442.

You can contact us via our registered office's postal address:

Pipeline Media Sp. z o.o.; Al. Grunwaldzka 472 B, 80-309 Gdańsk, Poland

or by sending an email to [team@pipelinesummit.com](mailto:team@pipelinesummit.com) or any other email address indicated on our webpage: <https://www.pipelinesummit.com/contact.html>.

### Personal Data Inspector.

Łukasz Kołodziejczyk is our Personal Data Inspector. On the subject of the issues concerning processing of personal data by Pipeline Media Sp. z o.o. you can contact with our Personal Data Inspector by sending an email to [iod@pipelinesummit.com](mailto:iod@pipelinesummit.com) or via our registered office's postal address:

Pipeline Media Sp. z o.o. ; Personal Data Inspector; Al. Grunwaldzka 472 B, 80-309 Gdańsk, Poland

Information on aims, legal basis and the period of personal data processing.

# PROCESSING AIM	PROCESSING LEGAL BASIS	PROCESSING PERIOD
1. Marketing activities	Legally justified interest (art 6(1)(f) GDPR) consisting in the marketing activity.	Until date removal demand submission.
2. Statistical surveys	Legally justified interest (art 6(1)(f) GDPR) consisting in the marketing activity.	Until date removal demand submission.

### Information on personal data recipients.

The personal data might be disclosed to the following categories of recipients:

- authorised employees and associates of Pipeline Media Sp. z o.o.;
- entities conducting selected services for Pipeline Media Sp. z o.o. including: legal, IT and communication services as well as the Data Protection Officer.

The data will be disclosed only to our trusted recipients and processed only to the extent that it is necessary to provide the services for Pipeline Media Sp. z o.o.

## Information on exercising the right of personal data subject.

You are enjoying the following rights with regard to processing personal data in respect of this data:

- the right to access data and to receive its copy unless the right to obtain the copy negatively affects rights and freedoms of different persons;
- the right to rectify (correct) the data if it is inaccurate;
- the right to remove personal data in case the data is not processed to fulfil the obligation stemming from the legislation and is not necessary to determine, pursuit or defence of claims;
- the right to objection to processing data due to your particular situation in cases where the data is processed in connection to the realisation of the legitimate interest of Pipeline Media Sp. z o.o.;
- the right to restrict processing;

the right to make a complaint to the supervisory authority i.e. to the President of the Personal Data Protection Office (UODO), Stawki 2; 00-193 Warsaw.

## Information on the obligation of data submission.

Using Pipeline Media Sp. z o.o.'s websites does not require any personal data submission.

## Information on automatic data processing, including profiling.

The personal data may be used for automatic decision making, including profiling that bases on information collected with Cookies and other similar technologies.

## Information on Cookies.

Cookies is a technology that records the data and collects them from the devices that you use to access our websites, using our solutions, tools and services which are accessible with the web browsers or reading emails (including graphical elements) linked to the websites.

Besides Cookies, we and our tools and services providers use other available technologies that allow for recording the data in your system/web browser in relevant data storages (Session Storage, Local Storage, IndexedDB).

On our websites, we can post pieces of analytical tools' codes that are delivered by other suppliers. Those tools allow us to record Cookies in those services' domains. Such solutions are used for monitoring our websites' and services' quality and performance and to monitor users' behaviours.

## Types of Cookies and other technologies used on our websites.

Below we present the description of the types of Cookies and similar technologies.

PROCESSING AIM	TYPE OF TECHNOLOGY	SCOPE OF USAGE
Analytics and statistics	Cookies Local Storage Session Storage IndexedDB Web Beacon	The data processed within those storages are used to carry out analyses, developing statistics, monitoring services users' and customers' behaviours and to provide advertisements (within our service and on other websites operated by marketing platforms used by us), that ultimately serves us to improve our services.

User's authorisation	Cookies	The data processed within those storages serve us to perform authorisation of user within information system. With such data, we are able to verify users.
Configuration of service	Cookies Local Storage	The data processed within those storages serve us to store preferred settings that you chose within services. With such data, we are able to record services' and selected elements' settings, websites' views.
Language settings of interfaces	Cookies	The data processed within those storages serve us to store services' language settings that you chose. With such data, we are able to provide you with the proper language version of the services.
Advertisements	Cookies Web Beacon	The data processed within those storages serve us to provide users and customers with general advertisements and to adjust their preferences.

Majority of web browsers allows us to block and remove all or chosen Cookies straight from the web browsers' settings menu or to set appropriate warning before saving this data in the system or user's web browser.

It should be noted that any settings' changes which limit the usage of Cookies may influence some our websites' features e.g. may prevent authorisation and authentication (logging on user's account). Remaining those settings means the acceptance for using Cookies.

Whenever the user of our websites visits them for the first time, using a particular device or web browser, we provide them with information about collecting and processing data using Cookies or other similar technologies. Cookies settings change.

If our websites' users are not interested in automatic personal data processing based on Cookies or other similar technologies, they are advised to change their web browser's settings.

Cookies settings can be changed in the most popular web browsers:

**Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=pl-PL>

**Mozilla Firefox:** <https://support.mozilla.org/pl/kb/W%C5%82%C4%85czanie%20i%20wy%C5%82%C4%85czanie%20obs%C5%82ugi%20ciasteczek>

**Opera:** <https://help.opera.com/pl/latest/web-preferences/#manageCookies>

**Safari:** [https://support.apple.com/kb/ph21411?locale=pl\\_PL](https://support.apple.com/kb/ph21411?locale=pl_PL)

**Microsoft Edge:** <https://support.microsoft.com/pl-pl/help/17442/windows-internet-explorer-delete-manage-Cookies>

**Microsoft Internet Explorer:** <https://support.microsoft.com/pl-pl/help/278835/how-to-delete-cookie-files-in-internet-explorer>

**The list of trusted partners**

The list of current trusted Partners and Providers of services, whose scripts are used on our websites to record the data in Cookies and other data storages that we may disclose your personal data in accordance with providing services.

SERVICE	WEBSITE	PRIVACY STATEMENT
Google Analytics	<a href="https://analytics.google.com/">https://analytics.google.com/</a>	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Google Marketing Platform	<a href="https://marketingplatform.google.com/">https://marketingplatform.google.com/</a>	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
UserEngage	<a href="https://user.com/pl/">https://user.com/pl/</a>	<a href="https://user.com/pl/polityka-prywatnosci/">https://user.com/pl/polityka-prywatnosci/</a>
HotJar	<a href="https://www.hotjar.com/">https://www.hotjar.com/</a>	<a href="https://www.hotjar.com/legal/policies/privacy">https://www.hotjar.com/legal/policies/privacy</a>
Facebook	<a href="https://www.facebook.com/">https://www.facebook.com/</a>	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
YouTube	<a href="https://www.youtube.com/">https://www.youtube.com/</a>	<a href="https://www.youtube.com/yt/about/policies/">https://www.youtube.com/yt/about/policies/</a>

### Information on personal data disclosure outside the European Economic Area.

The personal data obtained by automatic means in connection with using our websites, based on Cookies and other similar technologies will be disclosed to third countries i.e. outside the European Economic Area due to using the tools provided by analytics and marketing tools' suppliers.